

PENGARUH MEDIA PROMOSI KESEHATAN VIDEO TERHADAP
KEMAMPUAN CUCI TANGAN PADA ANAK BERKEBUTUHAN KHUSUS
(TUNARUNGU) DI SLB NEGERI GENDING

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ABSTRAK

Latar Belakang : Masih ditemukan sejumlah kasus pada beberapa siswa tunarungu tidak mencuci tangan setelah melakukan berbagai aktivitas seperti makan dan bermain di SLB Negeri Gending. Terdapat pula beberapa siswa yang mencuci tangan sesuai dengan arahan dari guru, tetapi masih kurang tepat dalam penerapannya. Kurang efektifnya media dan metode pembelajaran cuci tangan. Perlu adanya media pembelajaran digital tentang cuci tangan berupa gambar atau video yang menyenangkan, sehingga siswa-siswa akan nyaman dan muncul motivasi di dalam diri untuk mencuci tangan dengan baik dan benar.

Tujuan Penelitian : Mengetahui pengaruh media promosi kesehatan video terhadap kemampuan cuci tangan pada anak berkebutuhan khusus (tunarungu) di SLB Negeri Gending.

Metodelogi Penelitian : Penelitian ini adalah penelitian kuantitatif. Metode penelitian ini *One Group Pretest – Posttest Design*. Penelitian ini dilaksanakan pada bulan September-Maret 2021. Populasi adalah anak berkebutuhan khusus (tunarungu) di SLB Negeri Gending. Sampel dengan jumlah 15 anak tunarungu. Analisis data menggunakan uji *Wilcoxon Signed Rank Test*.

Hasil Penelitian : Rata-rata nilai kemampuan responden sebelum diberikan intervensi media promosi kesehatan video adalah 6.0000 sedangkan nilai mean sesudah diberikan intervensi media promosi kesehatan video 9.4000 artinya terjadi peningkatan rata-rata nilai kemampuan sebelum dan sesudah diberikan intervensi dengan nilai selisih mean adalah 3.4000. pada kasus ini signifikan sebesar 0.0001 (<0.05), maka H_0 ditolak dan H_a diterima, artinya hipotesis menyatakan ada pengaruh media promosi kesehatan video terhadap kemampuan cuci tangan pada anak berkebutuhan khusus (tunarungu).

Kesimpulan : Terdapat pengaruh media promosi kesehatan video tentang keterampilan cuci tangan sebelum dan sesudah diberikan intervensi terhadap kemampuan cuci tangan pada anak berkebutuhan khusus (tunarungu) di SLB Negeri Gending.

Kata Kunci : Media Promosi Kesehatan, Kemampuan, Video, Cuci Tangan, Anak Berkebutuhan Khusus, Tunarungu.

THE INFLUENCE OF VIDEO HEALTH PROMOTION MEDIA ON
HANDWASHING ABILITY OF CHILDREN WITH SPECIAL NEEDS (DEAF)
IN SLBN GENDING.

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ABSTRACT

Background : There are still a number of cases of Deaf Students in SLBN Gending who do not wash their hands after doing various activities such as eating and playing. There are also some students who wash their hands according to the instructions from the teacher, but still less accurate in its application. There is less effective media and learning methods of washing hands. There is a need for digital learning media about washing hands in the form of fun pictures or videos, so that students will feel comfortable and there will be motivation within themselves to wash their hands properly and correctly.

Purpose : Determine the effect of video health promotion media on the ability to wash hands in children with special needs (deaf) in Gending State Special School (SLB).

Research Methods : This survey is a quantitative survey. This method use *One Group Pretest – Posttest Design*. This survey hold on September until march 2021. Population is Deaf students in in Gending State Special School (SLB). The sample with fifteen deaf Students. Analysis data use *Wilcoxon Signed Rank Test*.

Research Result : Range of respondent ability before gived intervension by video of healthy promotion media is 6.0000, and mean score after gived intervension by video of helathy promotion media 9.4000 that's mean increase range of ability score before abd after gived intervension with mean range 3.4000. In this case significantly is 0.0001 (<0.05), then H_0 rejected and H_a accepted. It means hypotesis reveals there are impact video of healthy promotion to washing hand's abilty of Deaf Students.

Conslusion : There are impact video.of healthy promotion to washing hand's ability of Deaf Students before and after gived intervension to washing hand's ability of Deaf Students in Gending State Special School (SLB).

Keyword : Health Promotion Media, Ability, Video, Hand Washing, Children with Special Needs, Deaf.