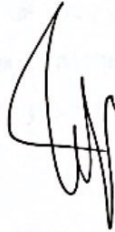


## LEMBAR PERSETUJUAN

Laporan Tugas Akhir oleh Fryda Ayu Putri Rudyanto ( P17430211037 ) yang berjudul “Strategi Pemasaran Bpjs Ketenagakerjaan KCP Kepanjen Dalam Meningkatkan Jumlah Kepesertaan Penerima Upah Jenjang KB/PAUD di Kecamatan Kepanjen” telah diperiksa dan disetujui untuk diujikan.

Malang, 14 Februari 2024

Pembimbing Utama



AA Istri Citra Dewiyani, S.K.M.MARS  
NIP. 1986042020180120001

## STATEMENT OF ORIGINALITY

The undersigned:

Student Name : Fryda Ayu Putri R  
NIM : P17430211037  
Study Program : DIII Asuransi Kesehatan  
Advisor : AA Istri Citra Dewiyani, S.K.M,MARS

Hereby, it is stated that the Final Project with the title "Marketing Strategy of Bpjs Employment KCP Kepanjen in Increasing the Number of Participation of KB/PAUD Level Wage Recipients in Kepanjen District" is the result of their own work, is original, and is written by following the rules for writing the Final Project at the DIII Health Insurance Study Program of the Ministry of Health of the Ministry of Health.

If in the future it is found that there is a discrepancy with this statement, then I am willing to receive sanctions in accordance with the applicable provisions at the Malang Ministry of Health Polytechnic.

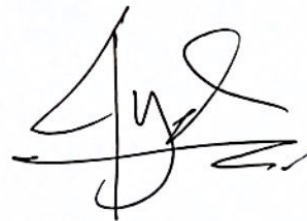
Malang, 14 February 2024

Approved  
Advisor



AA Istri Citra Dewiyani, S.K.M. MARS  
NIP. 1986042020180120001

Student



Fryda Ayu Putri Rudyanto  
NIM P17430211037