

HALAMAN PENGESAHAN

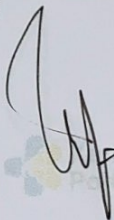
STRATEGI PEMASARAN BPJS KETENAGAKERJAAN KCP KEPANJEN DALAM MENINGKATKAN JUMLAH KEPESERTAAN PENERIMA UPAH JENJANG KB/PAUD DI KECAMATAN KEPANJEN

Oleh:

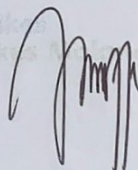
Fryda Ayu Putri Rudyanto
NIM. P17430211037

Disetujui oleh:

Pembimbing : AA Istri Citra Dewiyani, S.K.M, MARS
NIP. 19860420201802001

()

Penguji : Subi Hariyanto, S.E.,M.H

()

Malang,
14 Februari 2024

Mengetahui,

Ketua Program Studi Diploma Tiga Asuransi Kesehatan
Politeknik Kesehatan Kemenkes Malang



Anggi Ardhiasti, SKM, MPH
NIP. 198312192009122002

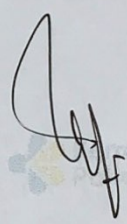
APPROVAL SHEET

**MARKETING STRATEGY OF BPJS EMPLOYMENT KCP KEPANJEN
IN INCREASING THE NUMBER OF PARTICIPATION OF KB/PAUD
LEVEL WAGE RECIPIENTS IN KEPANJEN DISTRICT**

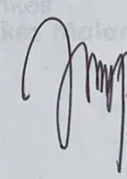
By:
Fryda Ayu Putri Rudyanto
NIM. P17430211037

Approved by:

Advisor : AA Istri Citra Dewiyani, S.K.M, MARS
NIP. 19860420201802001.

()

Examiner : Subi Hariyanto, S.E.,M.H

()

Malang,
14 February 2024

Acknowledged,

Head of Health Insurance Study Program
Health Polytechnic Ministry of Health Malang



Andi Ardhiasti, SKM, MPH
NIP. 198312192009122002