

LEMBAR PERSETUJUAN

Laporan Tugas Akhir oleh Maudy Meidiana (P17430213052) yang berjudul “Gambaran Strategi Pemasaran Produk Asuransi Kesehatan Unit Link di PT. Prudential Life Assurance Cabang Mojokerto” telah diperiksa dan disetujui untuk diujikan.

Malang, 2 Februari 2024

Pembimbing Utama



Budi Susatia S.Kp., M.Kes
NIP. 196503181988031002

CONSENT SHEET

The Final Project Report by Maudy Meidiana (P17430213052) entitled "Overview of The Marketing Strategy for Unit Link Health Insurance Products at Prudential Life Assurance Mojokerto" has been examined and approved for testing.

Malang, 2 Februari 2024

Advisor

A handwritten signature in black ink, consisting of a large, stylized 'S' shape with a horizontal line across the middle, and a small flourish at the top right.

Budi Susatia S.Kp.,M.Kes
NIP. 196503181988031002